

INTELLITECH MEDIA PLAYER



Why does a digital signage player matter ?

A digital signage player matters because it gives computing power to your digital sign. Without it, your screen or monitor would not be able to display content. Also, most digital signage media players connect to the internet. This feature enables you to hook up your display screens to a web-based digital signage content management system (CMS). Digital signage CMS platforms allow users to store, schedule, and update their digital signage content.

Media Player Features:

A digital signage player, also known as a media player, is a small, physical device that renders content to a TV, monitor, or other digital display. A digital signage player is a crucial part of any digital signage system, and the device is used across a variety of different industries and use cases.

Key Feature of Media Player:

Support for multiple content formats and resolution capabilities



The most important feature of a digital signage player is its ability to process and render content to your digital signage screen. When choosing your player, check out what type of content it can display. For most use cases, make sure your selected player can render image, video, motion-graphic, and web-page content. If you have a special content format in mind, be sure to ask about that content specifically.

Also, be sure to look into the display resolution capabilities of your selected player. Many players display in 1080p HD resolution, and this resolution should be fine for most business use cases. Other use cases require 4K resolution. If you decide to go with 4K resolution, be sure that you really need it. There are a variety of extra costs and complications with 4K resolution digital signage. Some digital signs now feature 8K resolution, but this resolution is certainly not needed for your business. At this point, 8K resolution digital signage is mostly limited to industry showcases and special events.

Digital signage player security:

Security is another key feature that you should consider when selecting your player. Often, security precautions are only an afterthought in the digital signage industry. This sloppiness results in vulnerabilities in your digital signage hardware and software that can be exploited by hackers.

If hackers gain access to your digital signage player, they can force your player to display embarrassing or inappropriate content. Additionally, hackers can exploit hardware vulnerabilities to access private information on your business's servers. When considering a digital signage player for your business, be sure to research the security features of the product.

Support for multiscreen digital signage:

Another feature to consider is multi-screen support. Some digital signage players can render content to more than one screen at a time, and this may be something that you need for your business.



However, note that multi-screen support can have a variety of different meanings. Multi-screen support can mean that the player can display different content to different screens simultaneously.

Another type of multi-screen support is when the player can display the same, synched content to multiple screens.

Alternatively, multi-screen support can refer to a player's ability to display the same piece of content cut across multiple screens. When one arranges these screens next to each other, the screens form a single piece of content.

Spend some time thinking about whether or not you need multi-screen support for your digital signage. While it may be exciting to think about a floor-to-ceiling video wall, these larger installations come with larger problems. These problems include higher costs and more frequent maintenance needs.

Internet-connected digital signage players:

Another important feature to consider is whether or not your digital signage player can connect to the internet. Today, most digital signage players can connect to the internet, so what you really need to consider is the type of internet connectivity you need.

Some digital signage players connect to the internet via a wired Ethernet connection, while others can connect wirelessly via a WiFi connection. Some digital signage players can connect via both Ethernet and WiFi.

We recommend that you connect your digital signage players to the internet via Ethernet. A cabled connection typically has fewer malfunctions than a WiFi connection. Additionally, cabled connections are often faster than WiFi. However, sometimes WiFi connections are necessary depending on the placement of the digital sign.

Product Specification:

Model Name	INTELLITECH ICS-432
CPU Type	Intel Celeron N2840 2.00GHz dual core
RAM	4 GB DDR3L
Storage Device	32 GB (support 2.5 inch HDD also)
OS	Windows 10 Pro/Linux
Cache	1 MB
Graphics Display	Intel HD Graphics
Input Device	External USB keyboard and mouse input
Port	1 x HDMI 1 x VGA 2 x USB 3.0 4 x USB 2.0 1 x Serial Port 2 x LAN 1 x SPK & 1 X MIC
Wi - fi LAN	Optional
Ethernet	2 x 10/100/1000
Bluetooth	Optional
OTG Functionality	Yes

CMS Software supported	Yes
Audio	Realtek HD ALC 662
Audio Formats	MP3, WAV, MID
Design	FANLESS design
Video Formats	MPEG-I, MPEG-2, MPEG-4, H.263, H.264, H.264 etc.
Image Formats	JPG, JPEG, BMP, PNG, TIFF, TIF
Vesa Bracket	YES
Consumption	10W
Power Supply	10-220V AC/50-60Hz 12V3A
Duty Cycle	24x7
Side	18.5 x 17.7 x 2.8 CM
Operating Temperature (° C)	-10 to 50
Operating Humidity (%)	10 to 80
Weight	1.3KG/set

NOTE: PRODUCT SPECIFICATIONS AND DATA ARE SUBJECT TO CHANGE WITHOUT PRIOR NOTICE TO IMPROVE RELIABILITY, FUNCTION OR DESIGN.